



NEW YORK STATE PARKING & TRANSPORTATION ASSOCIATION

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Fall 2019

Well, here we are. Fresh off our Fall conference and heading into the holiday season it has been a great year for the Association. You all have contributed to our tremendous growth as we officially added Transportation to our name, launched a new website and logo, filled all 12 seats on our Board of Directors, had our first-ever Board only retreat, and held 3 events across the vast state of New York. A volunteer board could not do this alone and we thank you for responding to our emails, phone calls, surveys, and call for action with unwavering support.

In my second full year as President I have had the honor of learning so much for all of you. You can only grow as an Association when you invite everyone to help plant and tend to the garden. While we still have much to accomplish and improve upon we are definitely on the right path. During 2020, we will return to Pace University in New York City on March 18th for our 4th professional development seminar while on June 16th we will make another visit to Spinning Wheel in Syracuse for our annual summer educational and networking retreat. And in the Fall, we will visit the Finger Lakes region for our 28th annual conference and exposition.

Finally, this December, the Board of Directors will decide if I am to continue as President for another 2 years thus serving the 4 year max before turning over the reigns at our Fall 2021 conference in Buffalo. Although hopeful of a positive outcome one never knows. But regardless of the decision I will always support NYSPTA and those in the industry with an overwhelming determination filled with compassion, honesty, and sincerity.

Have a wonderful holiday season and give those in your life an extra hug!

Jason



Jason M. Jones
NYSPTA President

Board and Membership Updates

We are excited to announce the results from this past October Board elections where we saw our highest voter turn out in years. In a hotly-contested race **Lex Blum**, ParkMobile, was selected to represent the Vendor category while **Shawn Brown**, Town of North Hempstead will represent the Regular category. And returning for another term in the Consultant category is **Jim Zullo** from Tim Haahs . Lex, Jim, and Shawn will serve on the Association Board from January 2020 through December 2021. A special thank you to all our nominees for putting forth the effort to be part of the Association as well as Past President and Chair of the Nomination Committee, **Chris Austin**, and **Dawn Marti**, Association Manager, for overseeing this process.

At this time, we also want to acknowledge the contributions from our outgoing board members **Sue Crane**, Binghamton University, and **Ellen Genung** from EDC/AIMS Corporation.

Ellen has been a steadfast contributor to NYSPTA and is credited with finding our beautiful new location of Spinning Wheel for the Summer Education and Networking Retreat. Ellen also came up with the idea of Horse Play on the Broadway strip at the recent Fall conference and expo, a event that was enjoyed by many. The support she has provided from EDC/AIMS Corporation was unmatched and her attendance at other regional and national events helped the Association tremendously in terms of what our exhibitors and attendees are seeking.

Sue was also a big part of NYSPTA. Her outreach and support of community organizations in the town or city where our events were held helped those who needed it most. You would often see laundry baskets filled with shampoos, soaps, and toothpaste - the things many of us take for granted. And we need to mention her fundraising efforts. Because of her persistence \$500-1000 was often donated to those community partners. Additionally, Sue played a major role on our event committee and was Treasurer for multiple terms with little to no training. Because of Sue, the Association remains in a great financial position.

Our friends will be surely missed!!!!



27th ANNUAL FALL CONFERENCE & EXPO : OCTOBER 8TH - 11TH

Pictures from our 27th annual Fall Conference and Expo in Saratoga, NY. Highest conference attendance since 2013, record sponsorship, great networking and education, and awesome tours and dinners. See you in the Finger Lakes region for 2020!



Board Members taking part in Rock of All Ages Dinner



Mark Schleyer from Passport tuning up his exhibitor booth



Beautiful visit to the Oklahoma Horse Track



John, Amy, and Carl - pretty much says it all



Allpro Parking well-represented and they can sure dance!



"Parking still Matters" to Michael Klein



Friendly bunch at the registration desk

NEXT UP - NYSPTA RETURNS TO PACE UNIVERSITY FOR NYC 4

NYSPTA will be having their 4th Professional Development Seminar in NYC on March 18th, 2020 from 10a-2p.

Save the date! Registration will open Jan 2020.

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Lex Blum, ParkMobile

What is your favorite food item and/or restaurant? **IL Mulino in NYC. The best pasta hands down in New York**

What is one of your favorite quotes? **“Work Hard, Be Kind, and Amazing Things Will Happen” - Conan O’Brien**

Where is your hometown? **Millburn, New Jersey**

If you could witness any event, past, present or future, what would it be? **Superbowl III - January 12th, 1969 at the Orange Bowl. My favorite sports team, the NY Jets and home to the University of Miami Hurricanes for many years.**

What is something you learned in the last week? **Spring water doesn’t generally come from a spring...it’s usually pumped out from a hole in the ground that is connected to a natural spring.**



Shawn Brown, Town of North Hempstead

Favorite thing about NYS? **Thousands of great places to visit, eat, and the ethnic diversity. I particularly enjoy visiting the Hyde Park area of New York, eating at the Culinary Institute of America, and visiting Franklin D. Roosevelt Presidential Library and Museum.**

Favorite food item and/or restaurant? **This is a very tough question. Although far from NY, my favorite restaurant is Casa do Sardo in the São Cristóvão neighborhood of Rio de Janeiro Brazil. All pasta is made in the restaurant. Closer to home, Tomoe Sushi on Thompson Street in Greenwich Village is one of the best Japanese restaurants around. California rolls are the size of grapefruits!**

Favorite time of the year? **Fall - changing color of leaves throughout the State are magnificent.**

Where is your hometown? **Roslyn Heights, New York.**

What was your 1st job? **1st f/t job was Admissions Counselor and Financial Officer at the University of Pittsburgh.**